

NCRB Banner
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JAPSS TO JADSS

HAIR SALON CHANGES NAME FROM JAPSS TO JADSS

The owners of the West Hollywood hair salon "JAPSS" have decided to change their name to "JADSS". This brings to a close a year and a half effort initiated by NCRB to pressure the owners of the hair salon to change the offensive name of their establishment.

The drive to have the name changed to something less racially-tinged was supported by many groups within the Nikkei community, according to NCRB members Richard Katsuda and Miles Hamada. The controversy even spread to the chambers of the West Hollywood City Council where a resolution was passed urging the owners to change their name.